ಭಾರತೀಯಆದಿಮಜಾತಿಸೇವಕಸಂಘ (ರಿ)
ಬಿ.ಎ.ಜೆ. ಎಸ್. ಎಸ್. ಕಲಾಮತ್ತುವಾಣಿಜ್ಯಮಹಿಳಾಮಹಾವಿದ್ಯಾಲಯ
ಹಲಗೇರಿರಸ್ತೆ.
Affiliated to Karnataka State Women's University Bijapur.
Bhartiya Adimjati Sevak Sangh(R)
BA JSS Arts and Commerce College for women
Sri Gayatri Campus, Halageri Road Ranebennur581115 Dist.: Haveri State Karnataka
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Sri Gayatri Campus Arts & Commerce College for Women RANEBENNUR. 581115.

BEST PRACTICE-2

1. Title: Adopting village under NSS and Red Cross & Red Ribbon Club

2.Objective of the practice:

The institution is governed by a benevolent Management named 'Bhartiya Adimajati Seva Sangh' which has been working on philanthropic principles. Excellence in performance, global understanding, universal values and service to mankind are the building blocks of our educational edifice. The mission statements of the college clearly indicate the goal of this practice is that the college aims at developing in students a sense of responsibility for his fellowmen in place of the glorification of power and success. Since community service is one of the chief objectives of the college, the goal of this practice is to serve humanity at large and women in particular. Through the activities of NSS unit and Red Cross & Red Ribbon Club, the college aims at preparing enlightened citizens of India and women empowerment. The objectives behind these activities are to drive away social abuses like child marriage, superstitions, illiteracy, female foeticide, gender disparity, etc. and prepare a healthy, educated, local rural community. To make students aware of their human and legal rights, to help them solve their social and economical problems, to build among them self-confidence and a sense of self-respect and help them carve their careers in different fields are also chief objectives of this practice.

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3.The Content:

The college is situated in an educational hub surrounded by rural area and majority of the students are associated with farming and animal husbandry. Societal upliftment is the ultimate goal of any education and so our college has also determined upon the community services in a best possible manner. Larger part of the student strength of the college is constituted of students coming from surrounding rural areas. Some of students are first generation learners. Besides coming to college, the students are kept engaged by their parents in animal husbandry and other works of farming. The society is afflicted with all customs like child marriages, no higher education for girls, etc. and abuses like women foeticide, addiction, superstitions, etc. Therefore, the activities and programmes organized by the NSS unit and Red Cross & Red Ribbon Club of the college are essentially focusing upon women empowerment through higher education, making them aware of their fundamental and legal rights, through training and guidance which can make them economically independent. By conducting NSS camps of 7 days at the nearby villages, during which the NSS students conduct various missions like to cultivate the sense of cleanliness, against child marriages, against addictions, against superstitions, awareness for environment, gender disparity, etc. the college extends best possible services to the nearby community.

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4.The Practice:

As has been mentioned in the vision statement of our college, our institution is committed to cater excellence in performance, to develop global understanding among the students chiefly coming from rural background, to inculcate universal values of humanity and service to mankind. To fulfill this vision the college undertakes following measures: The NSS unit of the college, through extension activities, is working in the direction of societal upliftment. During its camps in villages NSS carries out various missions like: a) Free Health Checkup campaign for villagers & Students. b) Animal Vaccination & Health Checkup campaign. c) Free Vaccination Drive for Infants. d) Water & Environment conservation awareness campaign. e) Save Girl Child campaign through Cultural events.

5.Evidence of Success:

With the active role of NSS, YRC of the Institution, good number of villagers enlightened about government schemes, involved actively in organizing extension activities and medical camps, etc.

6.Problems Encountered and Resources Required:

It is tough to convince all the villagers to cooperate & participate in all the above mentioned events. But the NSS & Red Cross & Red Ribbon Club officials played a major role in making the events a great success by the help of other villagers.

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